



# **Kitchigami Regional Library**

## **Strategic Plan: 2018-2020**

# **KRLS Goals and Objectives 2018 - 2020**

## **1. Services**

Goal 1: Increase communications between the library and its service area, including boards, Friends, local government and patrons

### *.1 KRLS objective 1*

Develop information packages for library day at the legislature that can also be used for local government

### *.3 KRLS objective 2*

Develop employee handbook and review all personnel policies

## **2. Materials**

Goal: Provide collections that entertain, inform and connect on diverse topics in various formats through strategic goals at branch libraries.

### *.1 KRLS objective 1*

Expand the e-audio collection by 30%

### *.2 KRLS objective 2*

Pilot a multiple simultaneous user e-book service.

## **3. Programming**

Goal: Provide programs that inform and connect through strategic goals developed at the branch library level, collaborate with community groups and schools to fulfill library goals.

### *.1 KRLS objective 1*

Implement practices that best manage Arts and Cultural Heritage grants for the benefit of local branch library and community organizations

## **4. Organizational management**

Goal: In order to develop, maintain and enhance cost-effective and efficient central services, KRLS will systematically review and prioritize its core central services processes and implement region-wide policies and practices that are consistent with its public service priorities.

*.1 KRLS objective 1*

Hire a new regional director

*.2 KRLS objective 2*

Review and reorganize the processes for participating in Minitex/MnLINK worldcat project.

*.3 KRLS objective 3*

Restructure the technology system support to upgrade to windows 10 and provide greater security on public internet equipment.

# **Bemidji Public Library Goals and Objectives 2018 - 2020**

## **1. Services**

Goal 1: Increase communications between the library and its service area, including boards, Friends, local government, and patrons.

*.1 Bemidji objective 1.*

Give annual presentations to the Beltrami County Board of Commissioners and to the Bemidji City Council.

*.2 Bemidji objective 2*

Disperse a monthly electronic newsletter and calendar to subscribers

*.3 Bemidji objective 3*

Publish a monthly column of library news and events in local newspaper.

*.4 Bemidji objective 4*

Regularly attend Bemidji area Community Resource Connections meetings to establish and communicate with local agencies.

## **2. Materials**

Goal 1: Provide collections that entertain, inform, and connect on diverse topics in various formats through strategic goals at branch libraries.

*.1 Bemidji objective 1*

Develop a "local authors" section of materials written by local authors.

*.2 Bemidji objective 2*

Evaluate collection development plan so staff is aware of local circulation trends and collection development policies.

*.3 Bemidji objective 3*

Require all who do collection develop to attend at least one webinar annually on a subject that pertains to collection development.

## **3. Programming**

Goal 1: Provide programs that inform and connect through strategic goals developed at the branch library level, collaborate with community groups and schools to fulfill library goals.

*.1 Bemidji objective 1*

Hold at least four local level programs using KRLS legacy fund.

*.2 Bemidji Objective 2*

Continue to work with the Friends of the Library to continue and expand their local program series.

*.3 Bemidji Objective 3*

Collaborate with at least two separate local agencies to provide local programming.

# **Blackduck Goals and Objectives 2018 - 2020**

## **1. Services**

Goal: Increase communications between the library and its service area, including boards, Friends, local government and patrons

*.1 Blackduck objective 1*

Give quarterly presentations to the Blackduck City Council.

*.2 Blackduck objective 2*

Rewrite local brochures to include in new cardholder packages.

*.3 Blackduck objective 3*

Make quarterly visits to the local head start and pre- school programs.

## **2. Materials**

Goal: Provide collections that entertain, inform and connect on diverse topics in various formats through strategic goals at branch libraries.

*.1 Blackduck objective 1*

Improve easy and juvenile DVD collections.

*.2 Blackduck objective 2*

Focus attention on new and popular titles through a scheduled inventory and weeding process  
Increase DVD collection and re-evaluate video use

## **3. Programming**

Goal: Provide programs that inform and connect through strategic goals developed at the branch library level, collaborate with community groups and schools to fulfill library goals.

*.1 Blackduck objective 1*

Improve adult legacy programming by .5% annually

*.2 Blackduck objective 2*

Improve summer reading program completion by .5% annually

# **Brainerd Goals and Objectives 2018 - 2020**

## **1. Services**

Goal: Increase communications between the library and its service area, including boards, Friends, local government and patrons

*.1 Brainerd objective 1*

Conduct a community survey to determine the needs and wants of our community.

*.2 Brainerd objective 2*

Increase outreach through public speaking throughout the community.

*.3 Brainerd objective 3*

Increase collaboration and communication with city and county staff and officials.

## **2. Materials**

Goal: Provide collections that entertain, inform and connect on diverse topics in various formats through strategic goals at branch libraries.

*.1 Brainerd objective 1*

Improve on reader's advisory through bookmarks, displays and read-alike recommendations.

*.2 Brainerd objective 2*

Refocus the materials budget through research of statistics including total checkout and hold patterns.

*.3 Brainerd objective 3*

Develop a plan for the maintaining the collection size due to space restrictions.

## **3. Programming**

Goal: Provide programs that inform and connect through strategic goals developed at the branch library level, collaborate with community groups and schools to fulfill library goals.

*.1 Brainerd objective 1*

Diversify programming with the help of volunteers, particularly with Innovator Lab resources.

*.2 Brainerd objective 2*

Add an online component to the Summer Reading Program.

*.3 Brainerd objective 3*

Develop a better way to communicate the impact of programming and workshops held at the library

# **Cass Lake Public Library Goals and Objectives 2018 - 2020**

## **1. Services**

Goal: Increase communications between the library and its service area, including boards, Friends, local government and patrons

*.1 Cass Lake objective 1*

Put more daily information on the Facebook page, not just events.

*.2 Cass Lake objective 2*

Send out E material information to the local schools and do personal info based presentation to students once a year.

*.3 Cass Lake objective 3*

Add more information about the library systems on the Library Corner I have in the local paper. Expand Facebook use for daily information, not just special events

## **2. Materials**

Goal: Provide collections that entertain, inform and connect on diverse topics in various formats through strategic goals at branch libraries.

*.1 Cass Lake objective 1*

Keep looking for materials that enhance the local ethnic population.

*.2 Cass Lake objective 2*

Update non-fiction areas for adults and juniors, with materials that provide information about the natural habitats for local fish and wildlife.

*.3 Cass Lake objective 3*

Update non-fiction Health materials that reflect the needs of our patrons.

## **3. Programming**

Goal: Provide programs that inform and connect through strategic goals developed at the branch library level, collaborate with community groups and schools to fulfill library goals.



*.1 Cass Lake objective 1*

Offer an instructional program on the use of the web catalog for students at the local schools annually

**Objective #2 Encourage the local Library Board to partner with local entities to have open houses that targets local recourses available.**

*.2 Cass Lake objective 21*

Encourage the local Library Board to partner with local entities to have open houses that targets local recourses available.

# **Margaret Welch (Longville) Library Goals and Objectives 2018 - 2021**

## **1. Services**

Goal: Increase communications between the library and its service area, including boards, Friends, local government and patrons

### *.1 Longville objective 1*

Increase community knowledge and awareness of library services, materials, programs and updates.

### *.2 Longville objective 2*

Provide opportunity for patrons to offer anonymous input for ideas, comments, suggestions or areas of service they would like to see enhanced at the Longville Library.

## **2. Materials**

Goal: Provide collections that entertain, inform and connect on diverse topics in various formats through strategic goals at branch libraries.

### *.1 Longville objective 1*

Increase adult contemporary history genre

### *.2 Longville objective 2*

Evaluate and update juvenile nonfiction print materials collection

## **3. Programming**

Goal: Provide programs that inform and connect through strategic goals developed at the branch library level, collaborate with community groups and schools to fulfill library goals.

### *.1 Longville objective 1*

Take steps to make basic computer program and/or smart phone workshops available at library.

### *.2 Longville objective 2*

Search for a variety of educational / art / hobby workshop possibilities to make available at the library.

# **Park Rapids Area Library Goals and Objectives 2018 - 2020**

## **1. Services**

Goal: Increase communications between the library and its service area, including boards, Friends, local government and patrons

*.1 Park Rapids objective 1*

Increase electronic event postings on library, community education, downtown business association and arts council websites

*.2 Park Rapids objective 2*

Increase postings of library information in the local newspapers, including a library column

*.3 Park Rapids objective 3*

Increase number of subscribers to e-newsletter

*.4 Park Rapids objective 4*

Maintain membership in PRDBA and PRLAAC, and form partnerships for projects and events.

*.5 Park Rapids objective 5*

Increase outlets for advertising, (examples; radio, Twitter)

Goal: Promote registration for library cards, especially during the months of April (National Library Month), and September (New Library Card Month)

*.1 Park Rapids objective*

Create informational packets to distribute to new library card holders at time of registration

## **2. Materials**

Goal: Provide collections that entertain, inform and connect on diverse topics in various formats through strategic goals at branch libraries.

*.1 Park Rapids objective 1*

Continue utilizing review process for selecting newly released materials, including public input

*.2 Park Rapids objective 2*

Expand collections for adults and their changing interests

*.3 Park Rapids objective 3*

Create innovative ways to feature special interest materials, and new materials

### **3. Programming**

Goal: Provide programs that inform and connect through strategic goals developed at the branch library level, collaborate with community groups and schools to fulfill library goals.

*.1 Park Rapids objective 1*

Develop programs that promote a love of reading in young children

*.2 Park Rapids objective 2*

Provide tours and courses that facilitate information technology and fluency

*.3 Park Rapids objective 3*

Using the Barb Ranson Memorial fund, provide one major event per year, and several small scale events featuring STEM topics

*.4 Park Rapids objective 4*

Develop programs that encourage communication between people of different ages and life experience

*.5 Park Rapids objective 5*

Explore avenues for offering age- specific programs such as 1000 Books Before Kindergarten

Goal: Work toward becoming a dementia friendly library

*.1 Park Rapids objective 1*

Participate in educational opportunities to learn how to better arrange our physical space and services in order to best serve people suffering from dementia, and those caring for them.

# **Pine River Public Library Goals and Objectives 2018 - 2020**

## **1. Services**

Goal: Increase informational materials to patrons about Library happenings

*.1 Pine River Objective 1*

Increase communication with schools

*.2 Pine River Objective 2*

Change Wednesday hours to 6 p.m.

## **2. Materials**

Goal: Implement a plan to support more timely weeding

*.1 Pine River Objective 1*

Develop a monitoring process to identify and respond to new genres that have increasing activity

*.2 Pine River Objective 2*

Increase DVD collection and re-evaluate genre interest

## **3. Programming**

Goal: Increase local attendance through increased communication and more local programs

*.1 Pine River Objective 1*

Open Storytime to the public

*.2 Pine River Objective 2*

Increase Local Legacy appearances with community involvement

# Wadena Public Library Goals and Objectives 2018 - 20201

## 1. Facility

Goal: Library Users will have a safe, well maintained, welcoming facility.

*.1 Wadena objective 1:*

Increase Wadena Library card holders by 5% annually.

*.2 Wadena objective 2:*

Increase library foot traffic by 5% annually.

*.3 Wadena Objective 3:*

By 2021 Wadena County residence will have a new library facility with more than double the building space.

## 2. Materials

Goal: Library Users will have the ability to obtain tangible materials through an expanded in-house collection.

*.1 Wadena objective 1:*

Maintain an overall complete collection of current materials in all genres and increase material collection in each by 10% annually as space allows.

*.2 Wadena objective 2:*

Weed collection annually to ensure current, relevant materials and enough space for new items.

## 3. Virtual Services

Goal: Library Users will have the ability to connect to the Library 24/7 to acquire information and materials through up-to-date, user friendly virtual services.

*.1 Wadena objective 1:*

Increase the use of the Wadena City Library Facebook page by 5% annually.

*.2 Wadena objective 2:*

Increase Wadena Library patron use of electronic resources by 5% annually.

## 4. Programming

Goal: Library Users will have access to resources and programs to enhance their quality of life and enable lifelong learning.

*.1 Wadena objective 1:*

Increase the number of Wadena Library sponsored programs by 5% annually.

*.2 Wadena objective 2:*

Increase children and family program participation by 5% annually.

*.3 Wadena objective 3:*

Support any and all KRLS sponsored program efforts provided with Arts and Cultural Heritage funds.

*.4 Wadena objective 4:*

Conduct local targeted surveys to bring meaningful programming to the service area.

*.5 Wadena objective 5:*

Partner with all local Legacy funded entities when possible to provide well rounded, meaningful experiences.

# **Walker Goals and Objectives 2018 - 2020**

## **1. Services**

Goal: Increase communications between the library and its service area, including boards, Friends, local government and patrons.

*.1 Walker Objective 1*

Increase the use of social media for communications through Facebook.

*.2 Walker Objective 2*

Utilize the KRLS website for all local events and activities.

*.3 Walker Objective 3*

Increase the use of free, local newspaper space to at least one entry per month.

## **2. Materials**

Goal: Provide collections that entertain, inform and connect on diverse topics in various formats through strategic goals at branch libraries.

*.1 Walker Objective 1*

Increase selection and circulation of large print fiction materials through targeting 10% of the materials budget to this area.

*.2 Walker Objective 2*

Utilize year end budget surplus to update non-fiction collections.

## **3. Programming**

Goal: Provide programs that inform and connect through strategic goals developed at the branch library level, collaborate with community groups and schools to fulfill library goals.

*.1 Walker Objective 1*

Attract more children to library programs through working with community and school partners.

*.2 Walker Objective 2*

Increase adult and family programming by offering a makerspace and open project hours.